

LUXURY GROUP

INVESTOR PRESENTATION

DIGITAL SECURITIES OFFERING

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DISCLAIMER

Timeless Luxury Group AG is currently undertaking a private placement offering pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended (the "Securities Act"), and/or Rule 506 of Regulation D promulgated thereunder; the Company is concurrently conducting an offering to non-U.S. investors pursuant to Regulation S. Investors should consider the investment objectives, risks, and investment time horizon carefully before investing. The Offering Documents relating to each offering of security tokens by Timeless Luxury Group AG will contain this and other information about Timeless tokens and Timeless Luxury Group AG and should be read carefully before investing, Copies of the Offering Documents relating to each offering of Timeless tokens may be obtained, when available, by accessing BANQ®'s website at www.bang.co/listings/timeless. Timeless tokens are being offered and sold in reliance on the exemption from registration set forth in Section 506(c) under the Securities Act of 1933, as amended, or the "Securities Act". In accordance therewith, you should be aware that (i) the security tokens may be sold only to "accredited investors," which for natural persons are investors who meet certain minimum annual income or net worth thresholds; (ii) the security tokens will only be offered in reliance on an exemption from the registration requirements of the Securities Act and will not be required to comply with specific disclosure requirements that apply to registration under the Securities Act; (iii) the Securities and Exchange Commission will not pass upon the merits of or give its approval to the security tokens, the terms of the offering, or the accuracy or completeness of any offering materials; and (iv) the security tokens will be subject to legal restrictions on transfer and resale and investors should not assume they will be able to resell their security tokens; investing in security tokens involves risk, and investors should be able to bear the loss of their investment. This release may include "forward-looking" statements" with the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Exchange Act of 1934 and are intended to be covered by the safe harbor provisions for forward looking statements. This information is supplied from sources we believe to be reliable, but we cannot guarantee accuracy. Although we believe our expectations expressed in such forward-looking statements are reasonable, we cannot assure you that they will be realized. Investors are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the anticipated results. This summary is not an offer to sell, or the solicitation of an offer to purchase, Timeless tokens in any jurisdiction where such offer or sale would be prohibited. The security tokens offered hereby are highly speculative and involve a high degree of risk. If the Company does not receive the maximum amount of \$100 million in the referenced offering and necessary bank financing, they will most likely be unable to fully carry out their plans to develop all 41 hideaway properties and one resort property. In addition, if they do not receive at least \$33 million and are unable to secure bank financing for development and construction costs associated with the first 15 planned properties. then they would also be unable to fully develop their business plans. As such, the Timeless tokens offered are highly speculative and involve a high degree of risk. Investors should only purchase these security tokens if they can afford to lose their entire investment.



POTENTIAL FINMA NO ACTION LETTER REGARDING OUR TOKENS

Digital Security Offerings are a rather new phenomenon in Switzerland, there is not yet an established and published practice of the competent authorities or precedents of Swiss courts. This can in individual cases and for specific questions result in legal uncertainty. In order to overcome this legal uncertainty, FINMA offers token issuers the right to request a written ruling regarding the qualification of the issued token and the applicability of the financial market regulation. On February 6, 2018, Timeless made such a request to FINMA to provide a ruling (in the form of a "no action letter") that this Offering is compliant with Swiss regulatory law and that Timeless and its intended business activity is not subject to any licensing requirements under Swiss law. Although the Company's internal assessment concluded that both the Offering and the Company's business model are compliant with Swiss financial market laws and are not subject to any licensing requirements or authorization under any Swiss financial market laws, as of the date of this Presentation, FINMA has not responded to Timeless' request and therefore has not yet issued a no action letter and there can be no guarantee that FINMA will issue such a letter. Depending on FINMA's response, there is a risk that FINMA may classify the Token differently and/or that Timeless would require a license according to the Banking Act, the Collective Investment Schemes Act and/or the Stock Exchange Act in Switzerland. While we will take every step necessary to comply with FINMA's ruling and suggestions, we cannot guarantee that we will be able to do so. If FINMA determines the Company is not in compliance with Swiss law, FINMA could take various measures to restore compliance with Swiss financial market laws. Amongst others, FINMA may start an enforcement procedure against Timeless. As a consequence of the aforementioned enforcement procedure, FINMA could shut down the Company, which could ultimately lead to an involuntary liquidation of the Company and in the w



| 1. Overview | |
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| 2. Business Model | |
| 3. Market & Competition | |
| 4. Growth Strategy | |
| 5. Digital Securities Offering | |
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5



1.0VERVIEW

TIMELESS LUXURY GROUP

AT A GLANCE

TIMELESS - The Specialist for luxury holiday villas & chalets, resorts and lifestyle products

TIMELESS Luxury Group AG ("TIMELESS" or the "Company") was launched as a business that plans to provide luxurious vacation properties, known as retreat hideaways, in picturesque locations around the world. The Company's vision is to create vacation hideaways that can serve as an escape from clients' everyday life by "retreating" to a location far away from their daily lives. It is the Company's goal to create unique chalets and villas in coveted destinations combining quality, luxury, and functionality – thereby providing clients a retreat hideaway.

TIMELESS founder and CEO, Michael Gössl, is the founder (in 2013) and majority owner of various Predecessor Entities ⁽¹⁾ (the "Concept Entities") that evaluated the viability of the Company's concept of creating luxury vacation escapes. As part of this process, these separate entities acquired and developed two Hideaway Concept Properties (a chalet in Going, Austria and a villa in Zell am See, Austria ⁽²⁾), operates a Yacht and acquired property for a planned Resort.

TIMELESS is offering a maximum of 100,000,000 ERC20-based digital securities called TMLS Tokens ("TMLS") that offers investors the opportunity to participate in the planned development of TIMELESS by providing a dividend tied to future profits.

- 1) Predecessor Entities refers to separate entities that own the assets and of which Michael Gössl also serves as CEO and is the majority shareholder.
- These two concept properties are currently the only "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in these properties. Once the Company receives at least \$1 million in gross proceeds from this Offering, they believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. In addition, the Company expects the management and development rights of the Resort Property as well as the operation and management of the yacht to be transferred to the Company as well. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets and therefore there is no guarantee that any such transfer of rights will occur.

BUSINESS AREAS

The Company intends to focus on high-quality luxury holiday villas and chalets, resorts and lifestyle products

1. TIMELESS HIDEAWAYS

- + Development, operation and rental of luxury chalets and villas in picturesque locations that combine luxury, comfort and functionality into a unique experience
- + Based on the success of two existing Concept Properties which are owned and managed by Predecessor Entities (1)





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BUSINESS AREAS

2. TIMELESS RESORTS

- + Transfer of the Hideaways concept to resorts while retaining the high-quality brand concept
- + Subject to financing and a transfer of rights, Timeless plans to build its first resort in Austria near Kitzbühel by capitalizing on CEOs prior dealings as majority owner of unaffiliated Predecessor Entity that has:
 - A contract to purchase 38,000 sqm plot of land and a term sheet with one of largest hotel chains in the world to operate the planned resort (1)

3. TIMELESS YACHTS & TIMELESS SELECTION

- + Leverages TIMELESS to expand and round-off the high-quality brand with additional products
- + TIMELESS YACHTS: Yacht named "Ocean Club" available for charter (2)
- + TIMELESS SELECTION: Plans to expand on operations of division that currently operates under a concept entity and provides high-quality spirits, wines and cigars under one licensing agreement with one supplier (2)





- 1) As of the date of this Presentation, the Company has no ownership or operational interest in this property. Once the Company receives at least \$1 million in gross proceeds from this Offering, they believe that the management, operation, construction, contracts and any revenue generated from the Hideaway Resort will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.
- As of the date of this Presentation, the Company has no ownership or operational interest in TIMELESS Yachts or TIMELESS Selections. Once the Company receives at least \$1 million in gross proceeds from this Offering, they believe that the management, operation and any revenue generated from TIMELESS Yacht and TIMELESS Selections will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.

BRAND VALUES

TIMELESS - Strong brand attributes



DOWN-TO-EARTH HIGH-VALUE



EXQUISITE
SELF-CONFIDENT





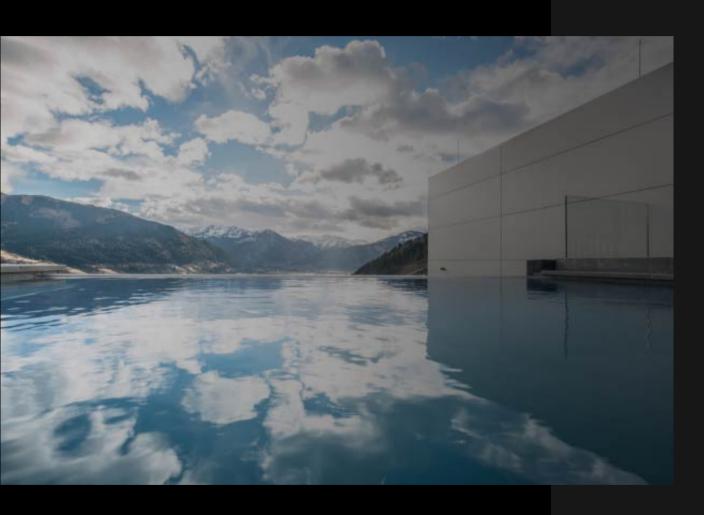
HUMAN SYMPATHETIC



BRAVE INSPIRING



TIMELESS CLEAR



2.BUSINESS MODEL

TIMELESS LUXURY GROUP

TIMELESS HIDEAWAYS

The Company plans to capitalize on best practices developed from operating Concept Properties to construct and operate TIMELESS Hideaway properties with high equipment standards for unique experiences (1)



PROPERTY

- + Land plot area: at least 500 1.200 sgm
- + Living area: at least 250 350 sqm NFA (Net Floor Area)



DESIGN

+ Clearly defined lines in architecture as the basis for high-quality living comfort



EXTERIOR AREA

- + Garden/terrace design displays specific regional characteristics
- Exclusive garden/lounge furniture and barbecue facilities



WELLNESS/SPA

- lacuzzi
- Steam bath
- Panorama sauna
- Infinity pool
- Relaxation room/Gym





These two concept properties are currently the only "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in these properties. Once we receive at least \$1 million in gross proceeds from this Offering, we believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.





TIMELESS HIDEAWAYS

The Company plans to capitalize on best practices developed from operating Concept Properties to construct and operate TIMELESS Hideaway properties with high equipment standards for unique experiences (1)



BEDROOMS

- + 4-5 separate, equally spacious bedrooms
- + Panoramic views
- + Private bathrooms with shower and/or bathtub



KITCHEN

+ Induction cooker/stove with oven, steamer, fridge, freezer, dishwasher, microwave, toaster, coffee machine, kettle, dining equipment, dining area with large table



TECHNICAL HIGHLIGHTS

- + Satellite TV, Blu-ray/DVD player, CD/MP3 player
- + Wi-Fi

- + Floor heating
- + Washing machine/dryer
- + Wine cellar



HIGHLIGHTS

- + Panoramic views in breath-taking landscapes
- + Leisure and recreational facilities in close proximity

1) These two concept properties are currently the only "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in these properties. Once we receive at least \$1 million in gross proceeds from this Offering, we believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.



Occupancy 2018: 78%

Price per week: 4,480 € - 8,050 \$



CONCEPT PROPERTIES

Luxury Chalet in Going: TIMELESS Hideaway Wilder Kaiser (1)

- + Property is owned and managed by entities for which Michael Gössl, CEO of TIMELESS, is also a majority shareholder and CEO
- + Distinctive location at the foot of the famous mountain range "Wilder Kaiser" in close proximity to Kitzbühel
- + 230 sqm NFA over three floors
- + Four separate bedrooms, each with private bathroom
- + 50 sqm living and dining area with an open kitchen and open fireplace
- + Wellness area with a panoramic sauna, steam bath and jacuzzi on the terrace
- + Panoramic views of the "Wilder Kaiser"
- + Ski resorts Wilder Kaiser, Kitzbühel and St. Johann in close proximity

¹⁾ This concept property is currently one of two "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in this property. Once we receive at least \$1 million in gross proceeds from this Offering, we believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.



Occupancy 2018:

Price per week: 4,830 € - 11,200 €



CONCEPT PROPERTIES

Villa in Zell am See: TIMELESS Hideaway Zell am See (1)

- + Property is owned and managed by entities for which Michael Gössl, CEO of TIMELESS, is also a majority shareholder and CEO
- + First-class location 757 m above sea level directly in Zell am See
- + 350 sqm NFA over four floors
- + Four separate bedrooms each with private bathroom
- Large, light-flooded living and dining area with an open kitchen and open fireplace
- Roof top terrace, wellness area with Finnish sauna, jacuzzi and outdoor infinity pool
- + Panoramic views of Lake Zell and the surrounding mountains
- + Schmitten and Kitzsteinhorn ski areas in close proximity

¹⁾ This concept property is currently one of two "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in this property. Once we receive at least \$1 million in gross proceeds from this Offering, we believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.

TIMELESS RESORTS

Large plot secured by Predecessor Entity to build a luxury resort: TIMELESS Chalet Resort Wilder Kaiser (1)(2)

- + Vacation location near the famous city of Kitzbühel
- + Well-known ski areas
- + Plot with 38,000 sqm
- + Panoramic views of the mountain range 'Wilder Kaiser'
- + Luxury resort with 500 beds
- + Total units: 97 Units (156 bedrooms with a total capacity of 506 beds/pax incl. extra beds) thereof
 - 32 Chalets with own Finnish sauna, jacuzzi and outdoor infinity pool haben nicht alle
 - 65 rooms & suites
- + Two wellness areas with indoor and outdoor pools, separate adults only area
- + Several restaurants & bars
- + The project is expected to be realized together with a globally recognized hotel brand; a corresponding term sheet has already been submitted (1) (2)



- 1) As of the date of this Presentation, the Company has no ownership or operational interest in this property. Once the Company receives at least \$1 million in gross proceeds from this Offering, they believe that the management, operation, construction, contracts and any revenue generated from the Hideaway Resort will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets. The Timeless Resort will require approximately \$60 million to build. If the Company is unable to secure additional bank financing of roughly \$46 million for development and construction costs, they will be unable to move forward with the project.
- 2) As of the date of this Presentation, the Predecessor Entities are party to a purchase agreement for the Resort Property, but the condition precedent to closing is the receipt of a building permit to build the resort thereon. A portion of the purchase price has already been paid and the remainder is due upon receipt of such permit. As such, the Concept Entities are far along in the process and in light of the surrounding community and country's support, we believe they will receive the required permit.

ADDITIONAL GROWTH POTENTIAL

Strong brand opens up additional opportunities

TIMELESS offers unique experiences to wealthy customer groups through business areas currently owned and operated by Predecessor Entities. The combination of the TIMELESS brand and its mission to offer luxury, uncompromising quality and high functionality opens up additional potential in related areas. (1)



TIMELESS SELECTION

- Existing portfolio includes various beverages and cigars for guests of Concept Properties and limited online sales
- + Initial focus on the sale of products within Hideaways and Resorts and distribution via the company's own online shop
- + Later on, the Company intends to distribute products via wholesalers, retailers and exports
- + Quick and efficient implementation and marketing is possible due to a cooperation agreement with an international advertising company, which includes a double-digit million euro marketing budget



TIMELESS YACHTS

- + Construction, marketing, sales and rental in cooperation with partners
- + Distribution and charter location Mallorca (Port Adriano) since 2017
- + Potential portfolio expansion for further yacht models





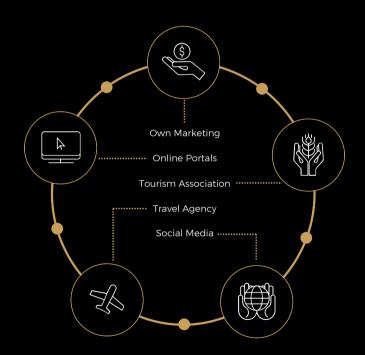
As of the date of this Presentation, the Company has no ownership or operational interest in TIMELESS Yachts or TIMELESS Selections. Once the Company receives at least \$1 million in gross proceeds from this Offering, they believe that the management, operation and any revenue generated from TIMELESS Yacht and TIMELESS Selections will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets. The Company is not planning on using any proceeds from this Offering for the development and/or purchase of additional yachts or for the development of Selection. Instead, management intends to use profits, if any, from the Hideaways and/or Resort to fund these divisions.

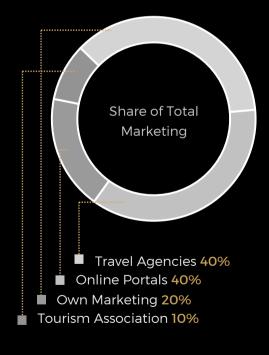
MARKETING

Efficient Cross-Channel-Marketing strategy previously utilized for Concept Properties

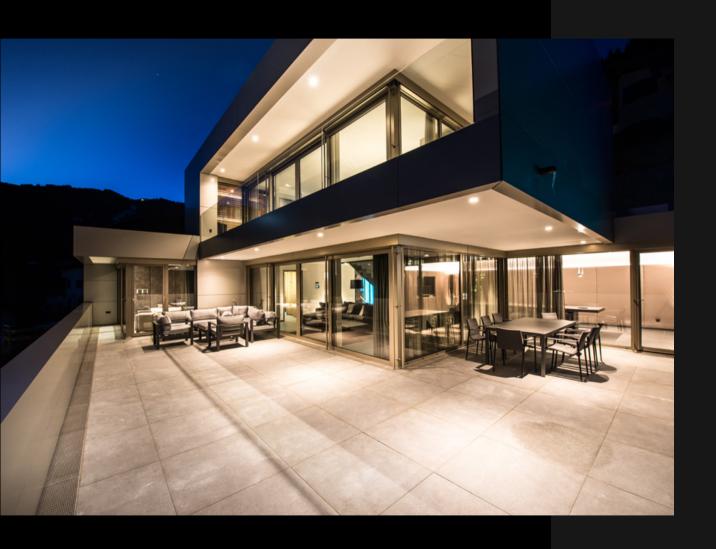
The Company plans to use best practices developed over the years to market future TIMELESS properties

PRIOR STRATEGY





- Marketing currently carried out in over 8,000 travel agencies of the TUI Group
- Presence on over 50 online portals of the TUI Group
- + Marketing by local tourism associations
- Own marketing via social media, advertising campaigns and special offers
- + Cooperation with travel agencies: TUI Das Reisebüro, Selected Chalets, Le Collectionist



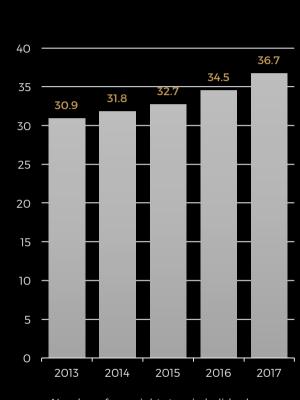
3. MARKET & COMPETITION

TIMELESS LUXURY GROUP

MARKET & COMPETITION

Strong growth in holiday home market

- + Demand for commercial holiday homes and apartments in Germany is in a strong growth trend ⁽¹⁾
- + In addition, private providers such as AirBnB are achieving high growth rates, which are not included in the figures (2)
- + In 2017, the average sales growth of holiday home providers (+13%) exceeded the number of bookings (+10%) by an average of 13% (1)
- + Return to attractive destinations in Germany and neighbouring countries driven by a changed demand for holidays (cocooning) (3)
- Demographic change as an additional growth driver: Senior citizens prefer holiday homes and stabilise seasonal demand through their preference for holidays in the off-season ⁽⁴⁾



Number of overnight stays in holiday homes and apartments in Germany in million (Source: Statista 2018) ⁽⁵⁾

- 1) Source: "Industry survey of Deutschen Ferienhausverband e.V"
- 2) https://www.vizlly.com/blog-airbnb-infographic/
 - Source: "Social Cocooning: Die neue Heimeligkeit"
- 4) https://ec.europa.eu/eurostat/statistics-explained/index.php/Tourism_trends_and_ageing#Travel_preferences_and_expenditure_of_tourists_aged_65_years_or_over
- 5) https://www.statista.com/statistics/565530/holiday-homes-and-apartment-overnight-stays-germany/

MARKET & COMPETITION

Competition for high-quality vacation rentals

- + Focus on construction and rental of luxury holiday properties
- + Reduces competitive pressure compared to the budget and economy segment
- + Essentially Timeless competes with:
 - Tourism generalists
 - Commercial holiday home providers
 - Private holiday home providers
 - Club offers
- + Market environment for luxury holidays is so far rather fragmented and characterised by some smaller providers and sub-brands of the major tourism companies



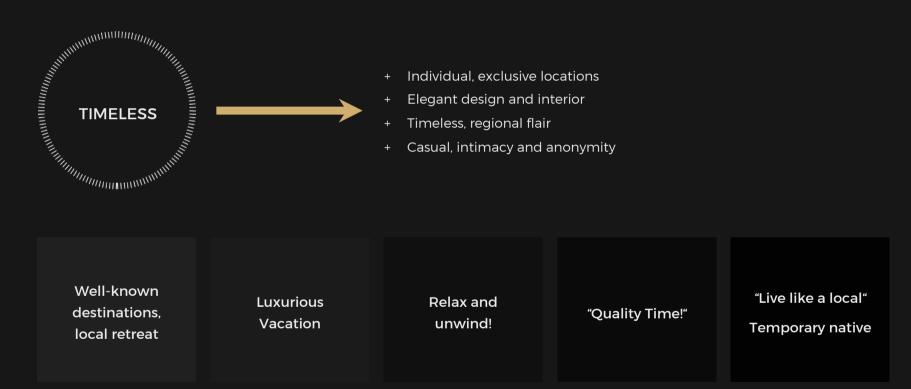
TARGET GROUPS

Seasonal diversification stabilises occupancy levels

| | FAMILIES | LOVE BIRDS | FRIENDS | MICE |
|----------------------------------|--|---|--|---|
| Season | High season | Off-season | + Off-season + High season | Off-season |
| Description | + Larger families (approx. 8-10 persons)+ Families with own employees | + Couples + Honeymooners | + Groups of friends + Allied couples | Business colleagues |
| Status | Prosperous | Strong purchasing power | Strong purchasing power | |
| Demand | + Activities and facilities for the whole family + Child-friendly equipment (play equipment, secured pools) | + intimacy + Ideal environment for short breaks | + Wellness & Spa + Active holidays e.g. skiing, biking, hunting + Women's/men's holidays | + Team building+ Trainings+ Meetings+ Incentives |
| Expected share of booking volume | 60% | 10% | 15% | 15% |

UNIQUE SELLING PROPOSITION (USP)

Clear focus on exclusivity in all areas



MARKET TRENDS

Relaxing holidays without compromises

- + Dynamic change in the demands and expectations of wealthy travellers (1)
- + Cocooning –the dominant trend in many areas of social life is increasingly affecting travel behaviour (2)
 - Cocooning = Withdrawal from society and the public into domestic private life
- + 'Going out' culture is only in demand in some areas of the tourism industry (2)
- + High growth potential for holiday residences which use empathy to create authentic contacts in an informal/casual atmosphere at a feel-good place
- TIMELESS, with its brand concept focusing on luxury and functionality, is
 in a unique position to meet the needs and demands of the wealthy
 customer groups seeking privacy, tranquillity, relaxation, comfort, and
 exclusivity within a natural, high-quality environment



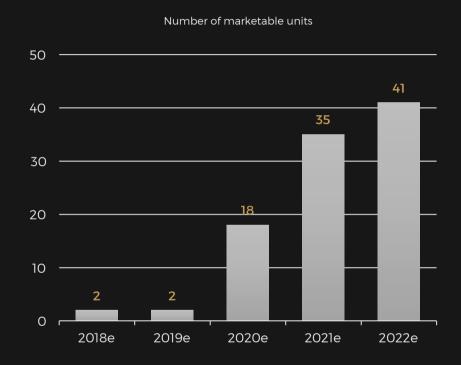


4.GROWTH STRATEGY

TIMELESS LUXURY GROUP

HIDEAWAY UNITS

Dynamic growth through expansionary portfolio build-up (1)





¹⁾ If the Company receives the Maximum Offering Amount and can secure additional bank financing for development and construction costs, Management plans to own and develop up to 41 additional hideaway properties. If the Company is unable to achieve the Maximum Offering Amount, then they intend to pursue a scaled down strategy that involves acquiring and developing fewer hideaway properties and/or only acquiring management rights (but not ownership) of properties such as the Hideaway Concept Properties. At the present time, the Company does not own or operate any Hideaways.

PROJECTS PLANNED VIA PREDECESSOR ENTITIES

Strong growth through consistent portfolio expansion (1)

| Location | Туре | Houses | Status ⁽²⁾ | Planned Construction Start | Scheduled Opening | Total Investment Volume |
|-----------------------------|-------------------------|--------|-----------------------|-------------------------------|----------------------|-------------------------------|
| • | • | • | • | • | • | • |
| Going | Chalet | 1 | finished | - | - | |
| Zell am See | Mansion | 1 | finished | - | - | |
| Ellmau | Chalet | 2 | approved | 2019 | 2020 | |
| Algarve | Mansion | 7 | approved | 2019 | 2020 | |
| St. Tropez | Mansion | 8 | in development | 2019 | 2020 | Total: 198,8 Mio. € |
| Purchase of completed house | Chalet & Mansion | 12 | acquisition phase | 12/2018 | 2019 | |
| Development of new houses | Chalet & Mansion | 10 | acquisition phase | 2019/2020 | 2019/2020 | |
| Kitzbühel | Resort with 500 beds | | in development | 2019 | 2020 | |

I) If the Company receives the Maximum Offering Amount and can secure additional bank financing for development and construction costs, Management plans to own and develop up to 41 additional hideaway properties. If the Company is unable to achieve the Maximum Offering Amount, then they intend to pursue a scaled down strategy that involves acquiring and developing fewer hideaway properties and/or only acquiring management rights (but not ownership) of properties such as the Hideaway Concept Properties. At the present time, the Company does not own or operate any Hideaways.

²⁾ In the above chart, "finished" means the project has been completed, "approved" means a building permit has been obtained, "acquisition phase" means the Company is exploring various offers to buy suitable properties, and "in development" means the Company is still in the process of developing the project to get a building permit.







INVESTMENT PARAMETERS

Clear definition as basis for potential profitability (1)



I. PROPERTY

- + Minimum plot size 500 sqm 1.250 sqm
- + Dedicated to building land
- + No touristic dedication



2. BUILDINGS

- + Modern, elegant, architecture with regional influences
- + Living space per object approx. 250 sqm 350 sqm NFA
- + 4-5 bedrooms each with its own bathroom
- + In- and Out-door car parking spaces



3. LOCATION

- + Well-known destinations
- + Views: Mountain, lake, sea, natural monument
- + Low population density



4. INVESTMENT COSTS (1)

- + Total average investment costs per unit: € 2.7 million
- + Construction costs per square metre of NFA: 4,000,- to 6,000,- €

¹⁾ There is no guarantee we will acquire any new properties; if we do, there is no guarantee that new properties will be received as well as, or achieve profitability levels comparable to those of, our existing properties within our estimated time periods, or at all.

FRANCHISING

Management believes that the Hideaway concept can be a successful franchise opportunity (1)

- + To determine the viability of franchises and subject to available funds, TIMELESS intends to acquire 2 Hideaway locations in the US in the future
- + If successful, the Company will seek to implement a global franchise concept by selling regional licenses (e.g. Southern California, South Florida, Thailand, South Africa, etc.) to owners who will then sell the franchise locations
- + Franchise concept has potential to create 3 additional revenue streams:
 - 1. Sale of franchise licenses
 - 2. Revenue share from franchise locations
 - 3. Sale of TIMELESS Selection products to end-consumers through its franchise locations





¹⁾ The Company believes its Hideaway concept lends itself to a franchise opportunity and hopes to realize such opportunity in the future. However, as of the date of this Presentation, no franchise opportunities exist nor does the Company have any formal agreements or arrangements regarding any franchise opportunities. Therefore, the plans to franchise the Hideaway concept may never be realized.



5. DIGITAL SECURITIES OFFERING

TIMELESS LUXURY GROUP

DSO TERMS SUMMARY (1)

| Issuer | Timeless Luxury Group AG, Schweiz (a Swiss Corporation) | | |
|--------------------|---|--|--|
| Token Type | ERC20 | | |
| Token Name | TMLS Token | | |
| Token Volume | 100,000,000 | | |
| DSO Price | 1 USD | | |
| Minimum Investment | 1.000 USD (Subject to smaller investments with the consent of the Company) | | |
| Accept Currencies | EUR, USD, CHF (BTC or ETH may eventually be accepted, currently not available) | | |
| Type of Offering | Regulation D 506 (c) and Regulation S | | |
| Distributions | + 40% p.a. (per annum) of earnings before taxes, depreciation and amortization (EBTDA) from the business areas TIMELESS Hideaways and TIMELESS Resorts + 10% p.a. revenue share from the business areas TIMELESS Selection and TIMELESS Yachts + 10% p.a. revenue share from the global franchise concept (sale of franchise licenses + revenue share from franchise locations) | | |
| Bonus | 20% discount on bookings (from 1.000 Token wallet stock) | | |
| Listing | The Company will potentially seek to list tokens on a Security Token Exchange ⁽¹⁾ | | |
| Placement Agent | TriPoint Global Equities, LLC MEMBER FINRA/SIPIC | | |

¹⁾ After the Offering, the Company may work with third-party ERC-20 centralized trading exchanges to list TMLS Tokens, but there can be no assurance that the TMLS Tokens will be listed on a third-party exchange in the future and no exchange has been determined as of the date of this offering.





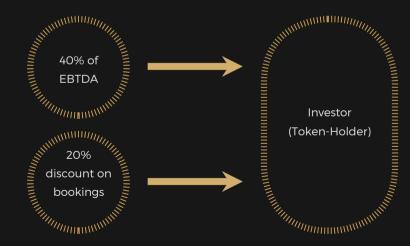
PAYOUTS STRUCTURE

Investors are expected to receive pay-outs & discounts on bookings

<u>TIMELESS Hideaways + TIMELESS Resorts</u>

TIMELESS pays 40% p.a. of earnings before taxes, depreciation and amortization (EBTDA) from the business areas TIMELESS Hideaways and TIMELESS Resorts (existing and growing business) to the investors.

In addition investors get 20% discount on bookings (if subscription is a min of 1,000 Tokens).







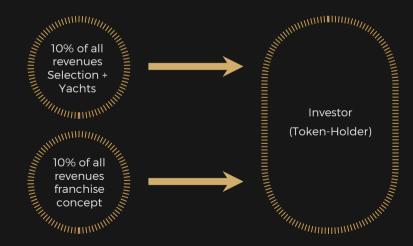
PAYOUTS STRUCTURE

Investors are expected to receive pay-outs

<u>TIMELESS Selection + TIMELESS Yachts + global franchise concept</u>

TIMELESS pays 10% p.a. of all revenues from the business areas TIMELESS Selection and TIMELESS Yachts (existing and growing business) to the investors.

In addition, investors can potentially receive 10% p.a. revenue share if/when a global franchise concept is established (sale of franchise licenses + revenue share from franchise locations).



USE OF PROCEEDS

Clear focus on portfolio expansion

| Use | Phase 1 ⁽¹⁾ | Phase 2 ⁽²⁾ | Phase 3 (3) | Total |
|--|------------------------|-----------------------------|--------------|---------------|
| Construction Contribution for Property Development | \$23,085,000 | \$16,820,000 ⁽⁴⁾ | \$40,014,000 | \$79,919,000 |
| Product Portfolio, Business Dev, Franchising | \$1,846,800 | \$1,345,600 | \$3,201,120 | \$6,393,520 |
| Marketing | \$461,700 | \$336,400 | \$800,280 | \$1,598,380 |
| Estimated Fixed DSO Costs | \$5,089,100 | - | - | \$5,089,100 |
| Placement Agent Fee | \$2,294,389 | \$1,392,624 | \$3,312,987 | \$7,000,000 |
| Total Uses | \$32,776,989 | \$19,894,624 | \$47,328,387 | \$100,000,000 |

- 1) Phase 1 is the buildout of the first 15 Hideaways
- 2) Phase 2 is the buildout of the Resort
- 3) Phase 3 is the buildout of the remaining 26 Hideaways
- 4) Includes \$2,000,000 Reserve for construction costs of the Resort

If the Company receives \$33 million, they intend to acquire, develop and manage fifteen (15) new Hideaway properties. If the Company is able to sell the Maximum Offering Amount, the Company anticipates that they will devote approximately 63% of the proceeds to developing and managing hideaway properties and almost 17% towards the development of a resort. If the Company is unable to achieve the Maximum Offering Amount, then they intend to pursue a scaled down strategy that involves acquiring and developing fewer hideaway properties and/or only acquiring management rights (but not ownership) of properties such as the Hideaway Concept Properties. The above funding amounts for the Hideaway properties assume that the Company will be able to secure financing from a bank totalling a Loan-to-Value ("LTV") of 50% (e.g. if a property costs \$1 million, the bank will provide a loan for \$0.5 million and the Company will pay the other \$0.5 million). For the resort property, the funding amounts assume a 75% LTV and is also inclusive of a \$2 million for the first 15 Hideaway properties, \$46 million for the resort property, and \$40 million for the second 26 Hideaway properties, then the Company may not be able to move forward with the projects.



INVESTMENT HIGHLIGHTS

- + Dynamically growing market for high-quality vacations
- + Experienced management with many years of experience in brand development and in the real estate sector
- + Concept Properties established by Predecessor Entities with a luxury chalet in Going and a luxury villa in Zell am See (1)
- + Potential project pipeline for the development and operation of future hideaways and resorts (2)
- + Additional growth potential through brand roll-out to related business areas
- + Additional growth potential through implementation of a global franchise concept

- 1) The two concept properties are currently the only "hideaway" properties in operation. As of the date of this Presentation, the Company has no ownership or operational interest in these properties. Once we receive at least \$1 million in gross proceeds from this Offering, we believe that the management, operation and any revenue generated from the Hideaway Concept Properties will be transferred to the Company. As of the date of this Presentation, there is only a verbal agreement regarding the transfer of such rights and Assets.
- 2) If we do not receive the Maximum Offering Amount from this financing, we will likely be unable to fully carry out our plans to develop up to 41 hideaway properties and one resort property. In addition, once funded, if we are unable to secure additional bank financing for development and construction of the planned properties then the Company would also be unable to fully develop our business plans. We plan to use the first \$33 million for DTO costs and the development of 15 hideaway properties, the next \$20 million towards our planned resort and any additional funds raised will be used for additional hideaways.

OFFERING SERVICE PROVIDERS

Service providers to assist in pre- and post- capital raising activities

















BANQ

TRIPOINT GLOBAL EQUITIES, LLC

New York, NY

P: +1-917-512-0825 Sales@TriPointGlobalEquities.com www.BANQ.co

www.banq.co/listings/timeless