

Stellerro

Alternative Investment Banking & Digital Securities Underwriting

STO Investors Deck | www.stellerro.com

WHAT IS Stellerro™?

- Stellerro™ is an Alternative Investment Banking Platform,
 Automated, In-scale, determined to bring Liquidity to the digital
 era.
- IPOs and traditional capital markets have become irrelevant for many start-ups, Small/Medium businesses and Asset owners.
- By **2022**, at least **15%** of all the traditional financial instruments will be backed by Digital Securities.



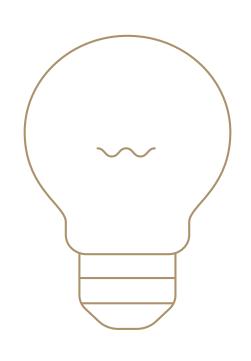


THE CHALLANGES

- LACK OF LIQUIDITY More than \$500 trillion illiquid assets are a pain point for private investors all over the world. It leads to serious volatile and a significant loss of value.
- CAPITAL-ACCESS BARRIERS Challenges abound in finding the right investors. High risks, legal requirements and tricky limitations hurt retail investors.
- COMPLIANCE Legal limitations and strict regulations are causing Businesses today to struggle with raising private capital in a fully compliant way.



THE SOLUTIONS



Stellerro™ tokenizes illiquid assets into fractional holdings using Blockchain technology.

Stellerro™ secures capital from private investors in accordance with EU, US & Asian regulations.

Stellerro™ uses smart contracts to issue innovative asset-backed digital securities.



WHY NOW?



Financial Incumbents

Traditional investment banks & Capital markets are slow, expensive, non-transparent, and full of bureaucracy.

Underwriting Pioneer

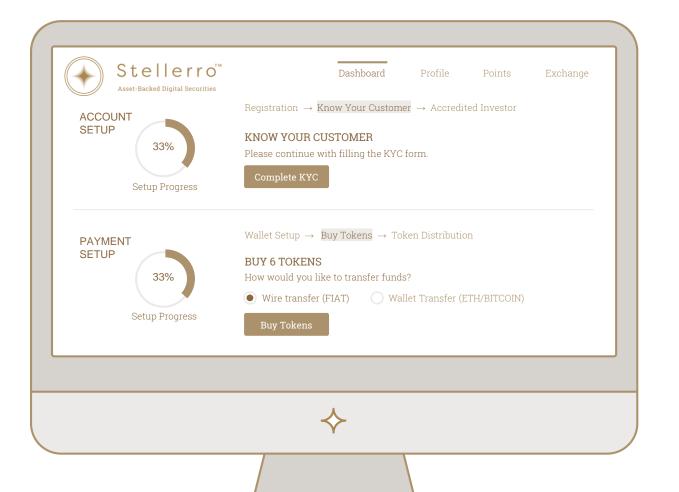
Stellerro™ is spearheading global opportunities in Underwriting & Financial Distribution for digital securities funds.

Cutting-edge Opportunities

Trillions of USD in illiquid assets, innovative start-ups, Real estate, Private equity & intellectual property.



FULLY CUSTOMIZED ONBOARDING PLATFORM



OUR INVESTORSDISTRIBUTION



Global Accredited Investor Network

Angel Investors, Venture Capital, Family Offices and Broker-Dealers.



Retail Investors Online Outreach

Multi-lingual, Social Media, Online Communities, Influencer Marketing, Affiliates, and more.



Strategic Partnerships

Hedge funds, private equity, investment funds, and financial institutions.

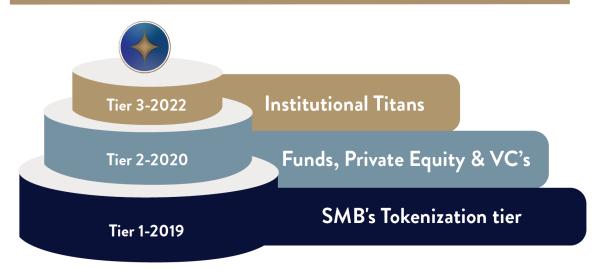


VISION AND GROWTH STRATEGY

Stellerro™ aims to rule the Alternative Investment market by bringing liquidity to the digital era from bottom all the way to the very top.

Public companies & institutional conglomerates will liquidize debts, financial assets, pensions & corporates funds, adding billions to the Digital Securities industry.

Funds, private capitals and VC holdings will take part in issuing a new digital asset class, leading to innovative alternative investments opportunities.



SMB's such as real estate, start-ups & innovative tech will use the STO structure to execute a full fundraising round for fractional holdings & Revenue-share.



OUR WORKFLOW

The A-Z Lifecycle for Digital Asset Tokenization.





Stellerro™ Fully Regulated Token Offering

Ownership rights, Revenue-share & long term yield strategy are associated with the **STRO** security token.



Top tier Associates, Compliant with the Spanish (ESMA) regulations.





Audit, Assurance & Custodian with BDO

Stellerro has joined forces with the worlds most trusted accounting & advisory firm – **BDO**, which will provide assurance and Custodian for both fiat & cryptocurrency funds.



Custodian & Escrow



Company accounts signature rights



Smart contracts technical Audit



Crypto funds multi-signature wallet



Funding goal assurance accordance to the Prospectus



Funds release in accordance to the Custodian terms







Why Invest in Stellerro™ STO?

Regulated under the ESMA-Spanish securities law, Our investors will get `12.5% Ownership & Dividends in the company.



STRO Tokenomics and offering terms:

STRO Symbol















500K€ Soft Cap

Authority



Regulation



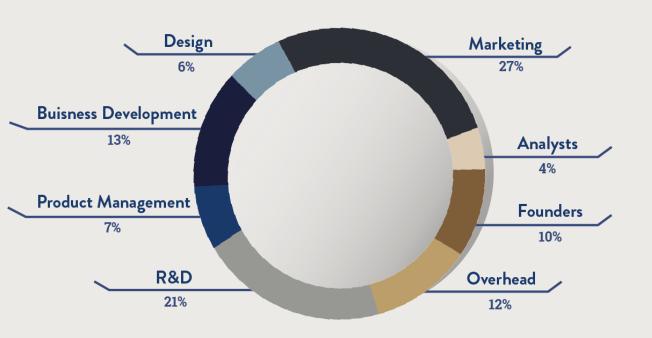




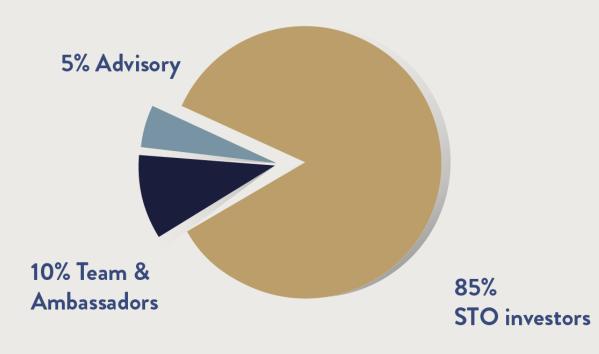


FUNDS & ALLOCATION

Use Of Investors Funds



STRO Token Allocation



^{*} Unsold tokens will be burned.



OUR ROADMAP



AUG 2018

Incorporation of Stellerro™

Team formation, rapid R&D from ideation to reality.

JAN 2019

Investors onboarding platform launch

Issuance, KYC, monitoring, accreditation & Asset Management.

APR 2019

prominence PR presence

Operational team expansion & distribution network establishment.

AUG 2019

Stellerro[™] 1st hub in Switzerland (ZUG)

Digitization of Private equity & Realestate JV's. Swiss exchanges.

JUNE 2019

Stellerro™ own fully regulated STO launch

Allowing investors to participate in a fully compliant ESMA regulated STO.

DEC 2019

Digital Asset management platform launch

Post-funding alerts mechanism, reporting & decision enhancement AI tools.

MARCH 2020

Stellerro™ 2nd hub in the USA (NYC)

Over 50M\$ projection in capital distribution & global recognition.

JUN 2020

Stellerro™ 3rd hub in Asia (HK)

Over 100M\$ projection in capital distribution & Asian portfolio.





Founders & Advisory Board

Capital markets executives & Blockchain veterans.



Aviad Gindi CEO & Co-Founder



Dror Medalion
Chairman of the Board
& Co-Founder



CSO & Co-Founder



CTO & Co-Founder



Oded V. Kloeten

VP Marketing

& Managing Partner



Liron Rose
Lead Advisory Board
& Co-Founder



Dr. Boaz Barack
Banking Veteran
& Financial Adviser



Isaac M. Sutton
Capital Markets
& Strategic Adviser



Adv. Roy Keidar Special Counsel Yigal Arnon & Co.



Shirly Moster
BDO Head of Biz-Dev.
& Fintech Adviser



Alejandro Gómez de la Cruz Alcañiz ESMA Legal Adviser



DISCLAIMER

NO INVESTMENT ADVICE

The Content is for informational purposes only, you should not construe any such information or other material as legal, tax, investment, financial, or other advice. Nothing contained on our media kit/deck/website constitutes a solicitation, recommendation, endorsement, or offer by Stellerro or any third party service provider to buy or sell any securities or other financial instruments in this or in in any other jurisdiction in which such solicitation or offer would be unlawful under the securities laws of such jurisdiction. Any such offer or solicitation will be made only by means of confidential offering memorandum and in accordance with the terms of all applicable securities and other laws.

All Content on this prospectus deck is information of a general nature and does not address the circumstances of any particular individual or entity. Nothing in the prospectus deck constitutes professional and/or financial advice, nor does any information on the Site constitute a comprehensive or complete statement of the matters discussed or the law relating thereto. You alone assume the sole responsibility of evaluating the merits and risks associated with the use of any information or other Content on the prospectus deck before making any decisions based on such information or other Content.

This document does not constitute an obligation of any sort, neither do we intend to represent the sale of this token as being an Initial Public Offering, Share Offering or Equity Offering. This token sale does not involve the exchange of cryptocurrencies for any form of Ordinary Shares in Stellerro neither does the STRO token purchaser receive any form of dividend or return that is guaranteed unless stated differently under a signed MOU/Contract

INVESTMENT RISKS

READ CARFULLY

There are risks associated with investing in securities. Investing in stocks, bonds, exchange traded funds, mutual funds, and money market funds involve risk of loss. Loss of principal is possible. Some high risk investments may use leverage, which will accentuate gains & losses. Foreign investing involves special risks, including a greater volatility and political, economic and currency risks and differences in accounting methods. A security's or a firm's past investment performance is not a guarantee or predictor of future investment performance.





73 Rothschild Ave, Tel Aviv

www.Stellerro.com



Info@stellerro.com