TOKENDATA

TOKEN SALE DETAILS
Private sale

KEY FACTS

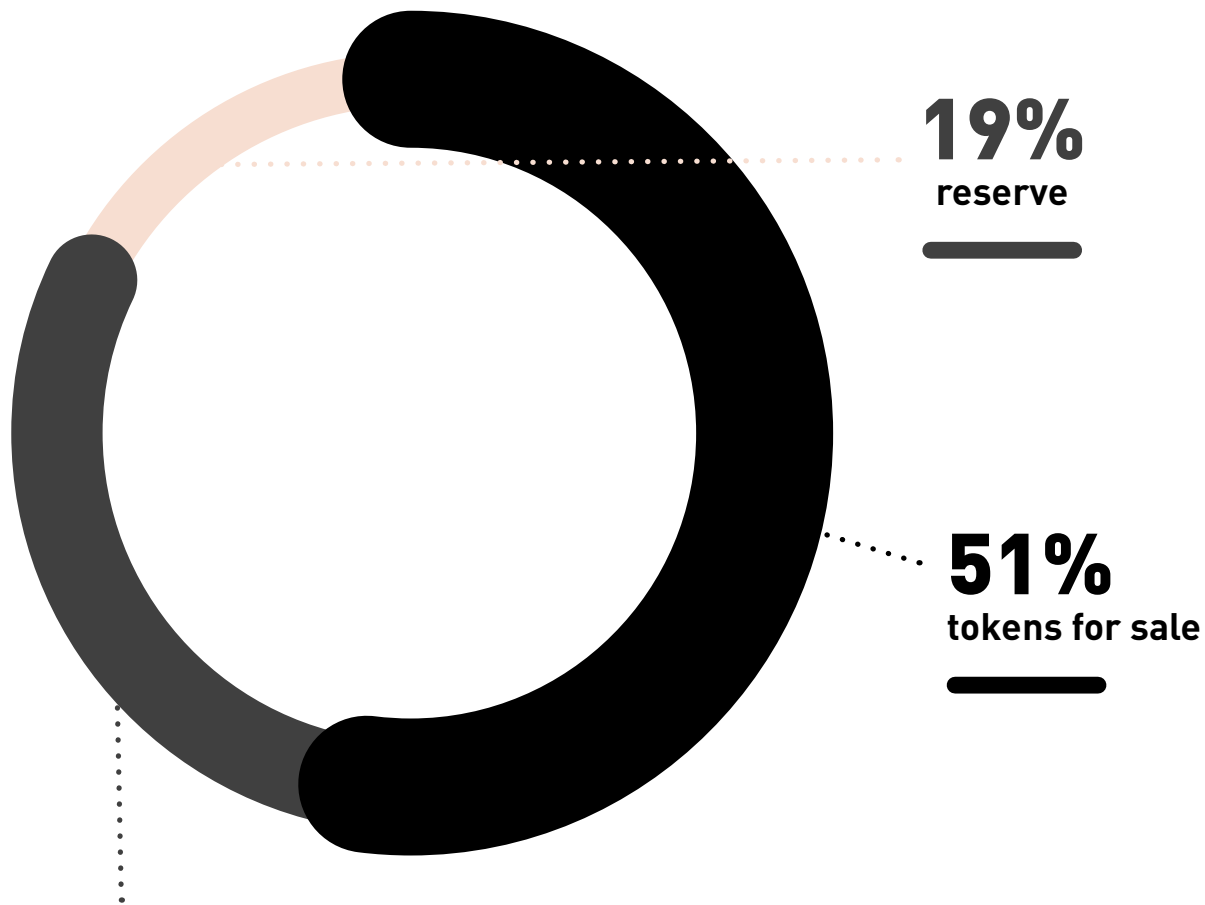|	
Legal frame	TDA-Token's issuing entity is registered CHE-370 159 541 in Geneva, Switzerland
Token symbol	TDA
Token type	Share-profit security token
Reference rate	0.017 USD = 1 TDA token
Soft cap	$1M
Target cap	$12M
Share profit program)	30 % of profit distributed quarterly
KYC / AML	Yes
Token max. supply	3 100 000 000 TDA
Accepted currencies	BTC, ETH, LTC, USD, EUR, CHF, STR, AE, XMR, BCH
Sale structure	Private Sale : On going (details upon request) Pre-sale access 0 : Coming soon - min invest 10 000 USD Main sale access 1 : Upcoming - min invest 1 000 USD

Bonus structure   Bonus 1 +Bonus 2

Raised Stage	Very early birds 0 to $1M	Early birds $1M to $ 5M	Regulars $5M to $ 10M	Last call From $10M
Bonus 1	30%	20%	10%	0%
Ticket invested	From 100k	$ 50k to $ 100k	$ 25k to $ 50k	$1k to $ 25k
Bonus 2	15%	10%	5%	0%

TOKEN ALLOCATION

19%
reserve

51%
tokens for sale

30%
management

FOUNDERS :
Lock-up period:
24 mths
Monthly rate
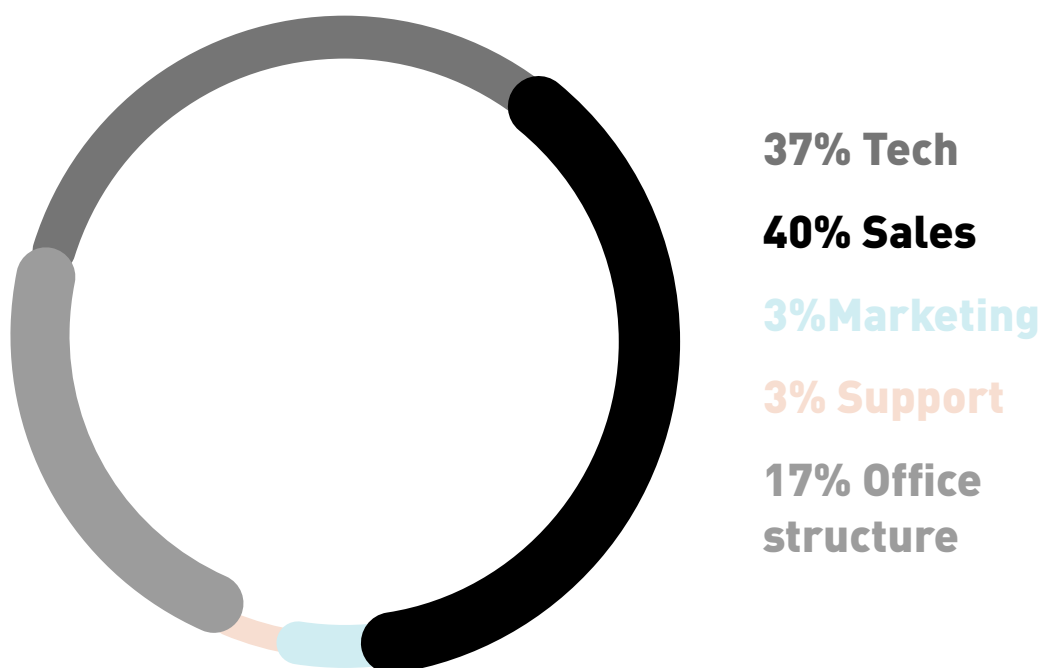**distribution after**
lock-up period: 1/12

ADVISORS :
Lock-up period:
12 mths
Monthly rate
distribution after
lock-up period: 1/12

TEAM :
Lock-up period:
12 mths
Released immediately
after lock-up : 25%
Monthly rate
distribution after
lock-up period: 1/24

Reserve governance & lock up

We have built a reserve mechanism for TDA Tokens which we will use to finance the TokenData business once several milestones have been reached. After 18 months of strict lock up, releases of tokens are subject to a vote from TokenData's board members.

USE OF PROCEEDS

37% **Tech**

40% Sales

3%Marketing

3% Support

17% Office structure

TDA is a company incorporated under the laws of Switzerland. The funds will be releasable in successive instalments during the development of the project based on a financial road map approved by a majority of the members of the Board of Directors.

Tech Proceeds

The tech team is expected to grow from 7 people in 2019 to 38 people in 2021. They are divided into 3 subgroups :
-→ Product : they work on the platform's development
-→ Data : they work on improving the accuracy of our indexes as well as enriching our data lake
-→ Support : all ressources that we allocate to each of our new client for a 6 months period when we enter the collaboration (average of 3 people per client in order to cover 24/7 assistance)

Sales Proceeds

Under the hypothesis that we reach $12m funding during the STO, we plan on opening 5 new offices in September 2019 : 2 in the US, 2 in South East Asia and one in the UK and an other one in Europe in September 2020 - each office being composed of 3 sales agents, 1 customer relation manager and 2 tech supports.

Share Profit Program

The distribution of profit is calculated in proportion to the token that each investor holds and the reference dates for ownership of the TDA Tokens are fixed on : March 31, at 00:00, on June 30, at 00:00, on September 31, at 00:00 and finally on December 31, at 00:00 of each year.

The distribution of the profit itself to the holder is operated maximum 90 days after the end of the semester, provided that the holder has provided a valid crypto wallet address.

Top Holders Program

Our top holders program offers a discount of up to 50% of the licence price for the largest holders of TDA tokens, for up to 10 users on the same API key.

Holder Decile Range	1	2	3-10
Discount	30%	15%	0 %

The largest holders will be ranked monthly from the first year onward. As early as 2020, we will be able to update the classification daily.

Bonus holders stacking

Up to 20% : 5% of the number of TDA Tokens held each semester will be paid for a period of two years provided that no token has been transferred from the storage address initially configured.

Exchange Listing

In order to enhance liquidity, the TDA token will be listed on Security Exchanges which are expected to come on stream in the next 6 months. We are in discussions with a number of leading exchanges that have well established user bases, high volumes and a string history of customer relations and security audits.

We will only work with exchanges that have open and transparent cold storage techniques and where owners are listed and publicly known.

Token Holders will be able to sell their Tokens on exchanges at the market price any time they want. It gives to Token Holders the opportunity to quickly exit the system with liquidity and profits secured as the market price grow up

Market Making

We are in discussions with a number of leading players with well established credentials, in order to maintain TDA Token value as soon as the token is listed and will allocate a calibrated part of raised fund to do so.

CORE TEAM

Alexis Berthoud, Chief Executive Officer
Engineer & Finance graduate, Ecole des Mines de Paris & Paris Dauphine University
Engineer with 10 years of experience in entrepreneurship, investment banks and industry. He dreams of creating a robust global network of blockchain enthusiasts. Passionate about startups and disruptive digital innovations, he has managed for the last 3 years CINQS - acquired on December 2016 by Chabé Group (Europe leader in private chauffeurs) and lead a high-level team to increase revenue from 0 to up to 12MÐ.

Agathe Jambu-Merlin, Chief Operating Officer
Economics & Data Science graduate, Stanford & Paris Sorbonne University
Fullstack data scientist with strong interests in Machine Learning, Quantitative Finance and Data Analysis. She continually seeks the hidden signals in alternative data for evangelizing the world about the blockchain revolution. Educational background in Economics, involved in both technical & business aspects of finding alpha sources for the Blockchain community.

Steed Monteiro, Chief Agile Officer
Computer Science graduate, Paris Jussieu University
Ex-CTO and french ProductHunt leader, he has a 10 years background in Entrepreneurship. Passionate about Start-up and Disruptive Digital Innovations. He is also « agile développement » coach.

Ethan Sebban, Chief Data Officer
Finance & Computer Science graduate, Paris Dauphine University
Ex-CTO for CINQS. Founder of many project like Drop Feature by Techcrunch. He launched his first app for iOS at age 16 and he is a early bitcoin investor in 2013. Back end and product design specialist, he is passionate about Start-up, Data and Finance.